 

**ANNEX A: APPLICATION FORM**

**FOR START UP GRANT SUPPORT**

**I. General Information**

|  |  |
| --- | --- |
| **Title of the Project** |  |
|  **Startup category** |  [ ]  initial phase  [ ]  0 – 1 year  [ ]  1 – 5 years  |
| **Sector (s)** |  |
| **Name of the applicant** |  |
| **Legal status** |  [ ]  Individual [ ]  Physical Person  |
| *VAT Number in case of physical person*:  |
| **Legal Representative** | *Name, Surname* |
| **Personal identification Number** | *(NID of Legal representative)* |
| **Address** |  |
| **E-mail** |  |
| **Website** |  |
| **Tel/ Mob** |  |
| **Duration for the Project** |  |
| **Location**  |  |
| **Total budget of the project** | *(amount in euro)*  |
| **Applicant’s own contribution**  | *(amount in euro)* |

**2. Description of the business idea (max 1 page)**

*(Briefly describe the initiative, focusing on the value proposition, market opportunity, the problem that it is solving, the feasibility of the initiative. In case of existing business describe the activity field, history and financial performance in the last 3 years/incomes and profits)*

**3. Relevance of the business idea (max ½ page)**

*(Describe the relevance of the business idea to the objectives and priorities of the call and to the specific themes/sectors/areas or any other specific requirement stated in the guidelines for applicants. Mention the particular added-value elements (e.g. Innovative approaches, innovation, best practices, gender equality, environmental/climate change issues, sustainable local economic development, youth and women empowerment, social inclusion?*

**4. Products or service (max ½ page)**

*(Provide a brief description of the features and benefits of products and services introduced or improved)*

**5. Customer target group (max ½ page)**

*(Provide information on your customers. Who are the final beneficiaries of your proposal)?*

**6. Competition analysis (max ½ page)**

*(Mention two or three of your identified competitors and your advantages compared to them)*

**7. Human resources (max 1 page)**

*(Provide a short information of the persons that will be involved or are involved in the management of the business- name, surname, education, work experience etc)*

**8. Potential growth and contribution to employment opportunities (max ½ page)**

(*Describe the vision for business growth in the medium and long term. Where do you see your business/ and its sustainability in the future? How it will create employment opportunities for the local community in the short and long term)*

**9. Desription of the foreseen activities in the application (max 1 page)**

*(Explain the foreseen activities to be financed by the grant).*

**10. Expected impact and objectives to be achieved (max ½ page)**

*(Describe the impact that the activities to be implemented will have on the applicant and on the community, as well as the objectives to be achieved)*

**11. Previous funding from various grants and schemes**

*(List fundings from other donors (public and/or private) during the last 5 years, briefly describing the project funded, the donor, the amount of funding received, and the period of implementation)*

**Name of the applicant (Legal representative):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Place and date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, \_\_\_\_\_\_\_\_\_\_\_

**Signature and Stamp (if any):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_